



Experienced Hospitality Management Consultants

Interessant Hotels & Resort Management has been providing full hotel management and consulting services for over 25 years, our dedication and experience has provided us the ability to conduct our services throughout the world into major markets and destination cities.



At Interessant, our main goal is to surpass the expectation of all owners and investors alike. Our ability to drive superior revenue growth and increase bottom line revenues is unmatched by our competitors.



Our Services

- **Asset Management**
- **SEO & Internet Marketing**
- **Pre-Opening Services**
- **Revenue Management**
- **Sales & Marketing**
- **Receivership Services**

Our vast knowledge in well known brands has given us the ability to adapt to all situations hotel owner and operators face in today's environment. Interessant will provide to you a strong strategic plan to catapult your property to success.



Asset Management

- ❖ Dedicated Property Support
- ❖ Frequent Site Visits
- ❖ Financial Management
- ❖ Sales & Marketing
- ❖ Capital Improvement Planning
- ❖ E-commerce Improvement
- ❖ Guest Satisfaction & Brand Enhancement



Sales & Marketing

- ❖ Customized Property Sales Plans
- ❖ Qualify Leads Review
- ❖ Production Analysis
- ❖ Advanced Reporting System to track performance
- ❖ Dedicated Account Manager

Reputation & Social Media

- ❖ Online reviews answered within 48hrs
- ❖ Customized responses, our staff reacts per comment
- ❖ Social Media Management
- ❖ 2-3 Social Posting per month
- ❖ Facebook, Twitter, Google+
- ❖ Detailed Monthly Reporting



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Revenue Management

- ❖ Revenue Strategy Enhancements
- ❖ Rate Shopping Reports
- ❖ Future Revenue Analysis and Key Trends
- ❖ Daily/Monthly Pick-Up Analysis
- ❖ STR Review
- ❖ Package & Promotional Review
- ❖ and more!



Contact us today for a complimentary evaluation!