

Revenue Management Program Levels and Services



	Basic Revenue Management \$450 Monthly	Premium Revenue Management \$800 Biweekly (2 per Month)	Elite Revenue Management \$1,175 Weekly
Consulting Services			
Revenue Strategy Review	✓	✓	✓
Rate Shopper Review	✓	✓	✓
Future Revenue Analysis	✓	✓	✓
Daily Year-Over-Year Comparison	✓	✓	✓
Monthly Pick-Up and Pace	✓	✓	✓
Daily Pick-Up and Pace	✓	✓	✓
Brand Rate Audit		✓	✓
3rd Party Rate Audit		✓	✓
LNR Rate Audit		✓	✓
Weekly STR Review		✓	✓
Monthly STR Review	✓	✓	✓
Regrets and Denials Review		Monthly	✓
Future Group Pace Report		Quarterly	✓
Package & Promotional Review		Quarterly	✓
Special Event Review		Quarterly	✓
Sales & Marketing			
Customized Property Sales Plan	✓	✓	✓
Review of Sales Production		Monthly	✓
Review of Qualifying Leads		Monthly	✓
Updating of Sales Plan		Quarterly	✓
Reputation Management			
Review Brand Customer Satisfaction	✓	✓	✓
3rd Party Customer Satisfaction Review		Monthly	✓
Customized Property Reputation Plan		Monthly	✓
E-Commerce			
3rd Party Placement Review	✓	✓	✓
Online Content			✓
3rd Party Website Ranking		✓	✓
Customized 3rd Party Plan			✓
Maintain Relationships with TPI			✓

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